



APPOINTMENT OF

Pro-Vice-Chancellor Education



UNIVERSITY
of HULL

Welcome to the University of Hull

**Thank you for your interest in this role
and the University of Hull.**

In this candidate pack, you'll find the role description and person specification, as well as background information on our University, our people and our vision.

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Introducing Professor Dave Petley, Vice-Chancellor

Before joining Hull, Professor Petley was Vice-President for Innovation at the University of Sheffield: a role which saw him establish innovation as a key strategic focus for the institution. He began his academic career in roles at the universities of Sunderland and Portsmouth before moving to the University of Durham in 2000. His research focuses on natural and environmental hazards, and he was appointed the inaugural Wilson Professor of Hazard and Risk at Durham in 2006.

He's widely recognised as a world leader in the study and management of landslides and, alongside advising on national and international organisations on the management of slopes, has for over a decade maintained a popular blog on landslides which receives over 500,000 individual visits per year.

While at Durham, Professor Petley held leadership roles including Executive Director of the Institute of Hazard, Risk and Resilience, Dean of Research, and Dean of Global Engagement.

In 2014, he joined the University of East Anglia as Pro-Vice-Chancellor for Research and Enterprise before moving in 2016 to become Vice-President for Research and Innovation at the University of Sheffield. Here, he led the development of a new research strategy, the formation of four new research institutes, and a transformation of the University's approach to commercialisation.

“When I joined the University of Hull in September 2022, I was excited about what the future holds. After two years in the role, and having met with every team and department, I feel this even more strongly. I have seen, first-hand, the passion and commitment of the people, and their determination to realise the true potential of the University. We're also moving up the league tables, and we've doubled our 4* research.

With this in mind, I am particularly excited about the prospect of bringing a transformative leader into the PVC (Education) role at a time when sustained success in the National Student Survey is reflected in our TEF Gold status and as we craft a new education strategy to take us into the next decade with students at the heart of what we do.

Our vision is to shape a fairer, brighter and carbon-neutral future, and our people are at the heart of this. We're working hard to create an inclusive culture that empowers people to be the best they can be, and that encourages the innovation and learning that is the essence of the progressive organisation we aim to be.

It's a great time to be part of a leadership team that will ensure we're known nationally and internationally as an excellent research-led civic university.”

Professor Dave Petley
Vice-Chancellor

Unsame old story. Since 1927.

For nearly 100 years, we've been teaching people to think differently.

Ours is a University with a proudly progressive history and up-to-the-minute facilities. And ours is a city that epitomises Northern hospitality and resilience.

This is a place full of possibilities and impossible successes. Where unconventionally brilliant minds join forces to beat the odds.

We're writing the future together. Always have, always will.

A future of making history

Our motto, Lampada Ferens, translates as 'carrying the light of learning'. Over the years, we've shared this light with generations of people. We've illuminated some of the darkest issues facing the world – from slavery and social injustice to cancer and climate change.

As one of England's oldest universities, we'll always look back on our past with pride, but we're forever moving forwards. Exploring new and better ways to live and learn for the benefit of humanity's shared future.

Life starts at the end of the line

Hull is often seen as a place apart. Yet one that plays its part on the world stage: pushing, performing, punching way above its weight.

This proud port has launched generations of freethinkers and changemakers to the world. Take famous abolitionist and Hull MP William Wilberforce. Or trailblazing pilot Amy Johnson. Or headscarf revolutionary Lilian Biloca. Or poet Philip Larkin, who was Head Librarian here for 30 years. All way ahead of their time – at exactly the right time.





Rated Gold

IN THE TEACHING EXCELLENCE FRAMEWORK 2023



£300 million

INVESTMENT IN OUR FACILITIES, WITH MORE TO COME

An elite education for the many


Our Royal Charter says our mission is to "...advance education, scholarship, knowledge and understanding by teaching and research, for the benefit of individuals and society at large."

We believe who you are or where you're from shouldn't decide how far you can go. At Hull, it's more about what you know than who you know. And everyone is empowered to achieve in their own way.

Shaping a fairer, brighter, carbon-neutral future for all


Hull's never been one to stand still. We prefer to stand *up*, stand *out*. Act, rather than *react*. As we speak, our academics are busy tackling some of the planet's greatest problems head on.

We're research leaders in clean energy, flood resilience, cancer and wound care, and the fight against modern slavery. Our research is helping build the largest wind farms in the world. It's also helping students build successful careers in growth sectors like A.I., flood risk management, social justice and renewable energy.



50%

FEWER CARBON EMISSIONS ON CAMPUS TO DATE



Renewable energy

SUCH AS SOLAR INSTALLED TO FUEL OUR CAMPUS



Moving to 100%

COMPOSTABLE VEGWARE PRODUCTS



Increasing

THE LEVELS OF BIODIVERSITY TO BECOME A NATURAL HABITAT

To achieve our vision, as conveyed in our Strategy 2030, we aim to be nationally and internationally recognised as an excellent research-led civic university. We'll deliver this through:

World-leading research

We will be an outstanding research university, securely placed in the top 50 UK universities for research with a focus on achieving significant increases in research quality and income.

High-quality education

We will exceed all our previous league table standings for our educational offer by our centenary in 2027 by providing high-quality, relevant and attractive courses for our graduates to thrive in a global community with the skills and competencies for a fairer, brighter and carbon neutral future.

World-changing knowledge exchange

As an actively engaged civic University we will contribute regionally, nationally and internationally to society by working with business, communities, the third sector and government.

International presence and influence

We will be a globally engaged University working through international partnerships to prepare our staff and students to contribute to global challenges as citizens of the world.

Role description

Pro-Vice-Chancellor Education

About the role

The University of Hull has two Pro-Vice-Chancellors: Education and Research and Enterprise as members of the University's Leadership Team. The Pro-Vice-Chancellors are co-responsible for the development and execution of the University's vision, mission and strategies and the attainment of its strategic goals, enhancing its stature and reputation, promoting the University and progressing its change agenda, organisational culture and values. They each have responsibilities with regard to their specific portfolios, but also share in the institutional management and lead and participate in pan-University projects.

The PVC (Education) is responsible for the University's Education strategy and for developing and implementing policy and strategy in relation to undergraduate and postgraduate taught education and the wider student experience. The post-holder will lead the development and delivery of new and existing University-wide initiatives related to learning, teaching, and co-curricular and extra-curricular activity in a proactive manner. The role holder will work with relevant Associate Deans, Executive Director of Academic Services and other senior leaders, to develop the education strategy at the University and faculty levels, and to ensure that it is delivered through the relevant structures. Focusing on the strategic leadership, management, planning and coordination of the University's academic endeavours, the PVC (Education) plays a leadership role that inspires staff and students and to uphold academic standards, promote scholarship and ensure that academic quality is improved, that performance standards are met and that the student experience is enhanced.

The PVC (Education) will work with the Deputy Vice-Chancellor, the Deans, other academic leaders, and the professional services, to identify key opportunities for strategic development of the education portfolio beyond Hull, including the London Study Centre, regional education partnerships and opportunities for Transnational Education. This will involve some international travel. The role holder will contribute to the wider leadership and management of the University as a member of the University Leadership Team, Senate, and attending Council.

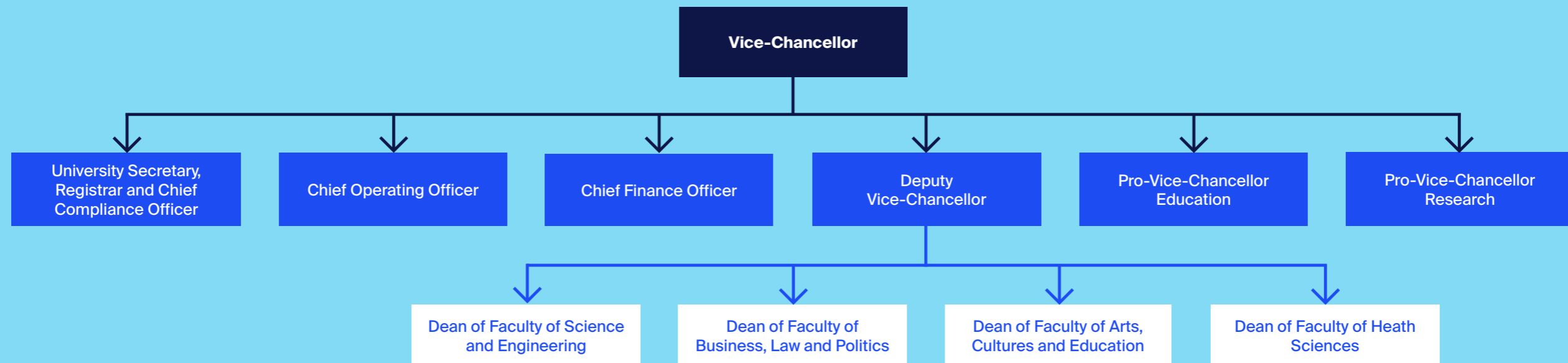
Main tasks and duties

- Provide strategic leadership on all matters relating to education, the student experience and teaching across the University.
- Working with the University Secretary and Registrar, Deans, Associate Deans, Academic Services, Teaching Excellence Academy; and the Quality and Governance teams, ensure high standards in our educational delivery and in the support of students and academics.
- Ensure effective mechanisms are in place to monitor and advance teaching performance, in pursuit of excellence as judged against sector assessments and international norms.
- Ensure the production of high quality pedagogy across the University, as indicated by inclusion in national bodies, scholarly outputs and / or education awards etc.
- Ensure that our education at all levels is research informed and stimulated,
- Lead our submissions to national exercises, including the Teaching Excellence Framework and the access and participation plan.
- Lead in relation to student continuation and completion, degree outcomes and progression to professional jobs and postgraduate study.
- Provide leadership on internationalising the student experience.
- To lead and further develop and implement the University's commitment to engaging meaningfully with students working in partnership with the Students' Union.
- Ensure Equality, Diversity and Inclusion are embedded into all aspects of educational systems, policies and practises.
- Implement effective strategies for developing curricular opportunities for enterprise, skills, entrepreneurship and employability.
- Create and sustain relevant and appropriate external partnerships, such as UK education partnerships including relationship with FE Colleges and collaborative provision, and represent the University in national and international contexts.
- Report and advise, as required, to Senate, Council and other University committees.
- Undertake other duties as may be reasonably requested by the Vice-Chancellor.

How to apply

For a confidential discussion regarding this position, please contact Heidi Morris-Flint in the Vice-Chancellor's office to arrange this via H.Morris-Flint@hull.ac.uk

The University Leadership Team



Person specification

- Meet the criteria for a Professor at the University of Hull.
- A PhD or equivalent achievement in a discipline relevant to the University, along with a distinguished academic record that secures academic credibility within the University's academic community.
- A track record of successful academic leadership at a senior level in a higher education institution that includes a broad range of disciplines.
- Be an inspirational leader with outstanding people management skills and is able to demonstrate emotional intelligence with the ability to lead and influence high-calibre Academic and Professional Services colleagues.
- Have a clear vision of our strategic ambitions and be able to articulate and drive these with our stakeholders. To foster a culture of trust and best practice so that organisational change is seen as a positive step towards our goals.
- Experience of leading strategic and operational initiatives and chairing relevant committees.
- A successful record of initiating and implementing significant change in a complex organisation. Enable innovative thinking and practice into the reimagining of campus space for improved, flexible teaching and student experience.
- Ability to work collaboratively and partner effectively with various departments throughout the University to achieve the University's vision in line with our Strategy 2030 initiative.
- Have the ability to represent the University regionally, nationally and internationally and engage with stakeholders from across the globe.
- To provide the best possible student and staff experience you must encompass our values – empowering, inclusive and progressive – in everything you do. Help drive our agenda to make positive societal changes by being enthusiastic and patient as well as displaying diplomacy and innovation.
- Have a robust understanding of the challenges facing Higher Education in the UK and internationally.

Equality, Diversity and Inclusion (EDI)

At the University of Hull, we are committed to promoting equity of opportunity for all and giving every individual the chance to achieve their full potential.

We have a central EDI team who work holistically with colleagues right across the university on areas including training and development, governance structures, accountability, data informed activity, support staff networks, evaluate policies, scrutinise recruitment processes and practices, student experience, success and attainment. It's only through such activity that we will continue to see progress and make real change happen. It's important to recognise that we still have a way to go, and the value of allyship, and the support of our people in the challenge for equality is paramount to our success.

Our institution aims to empower our whole community to contribute to our EDI agenda, we have an established EDI governance structure to promote accountability across all levels.

It is important to us that we have an environment where diversity is celebrated, inequality and discriminatory behaviour is challenged by all. Our aim is to advance equality by recognising, embracing, and valuing our rich diversity, whilst creating a safe environment of dignity and respect for all. Our workplace and student body are more diverse than ever before, but a truly inclusive study and work environment is key, as it helps us to be more representative of our communities, leading to innovation, better staff and student recruitment and retention, and helps us on our journey towards greater understanding.

Further information



The role attracts a highly competitive starting salary. Further salary progression and enhancements will also be achievable, based on a combination of performance and regular salary benchmarking.



We offer you the opportunity to join the Universities Superannuation Scheme (USS).



If you're relocating nationally or internationally, we offer a generous relocation package.

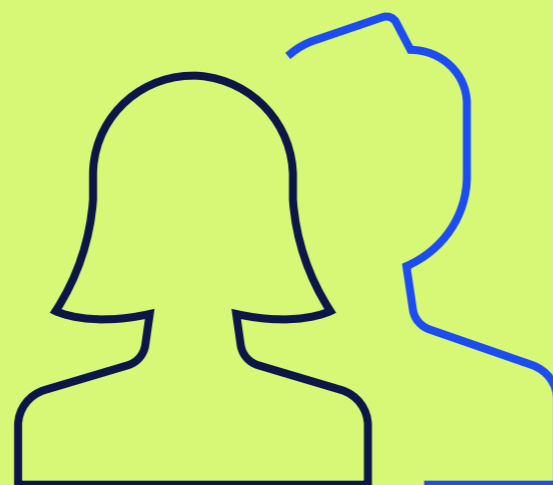


For a confidential discussion regarding this position, please contact our search advisor, Heidi Morris-Flint in the Vice-Chancellor's office to arrange this via **H.Morris-Flint@hull.ac.uk**

People strategy

Each year, we set out our priorities under the structure of the People Plan and work collaboratively to deliver tangible improvements which support achievement of our ambitious goals.

It's a journey on which we need to focus on our objectives, celebrate our achievements and continue to drive high performance. Our approach needs to be both flexible and agile to respond to the voices of our stakeholders and the ever-changing external world. But there must be consistent clarity of commitment to our overarching goals and true alignment with our values and principles.



How to apply

We would like for you to submit a comprehensive CV plus a covering letter (no more than two pages maximum) setting out your interest in the role and how you match the required criteria.

We will look to review all applications within two weeks of the closing date.

If you do have any enquiries regarding the role or the application process, then we please ask that you contact our recruitment team – **talent@hull.ac.uk**

Deadline: Sunday 29 September 2024

In line with GDPR, we ask that you do NOT send us any information that can identify children or any of your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, data concerning health or sex life and sexual orientation, genetic and/or biometric data) in your CV and application documentation. Following this notice, any inclusion of your Sensitive Personal Data in your CV/application documentation will be understood by us as your express consent to process this information going forward.

Please also remember to not mention anyone's information or details (e.g. referees) who have not previously agreed to their inclusion.

Recruitment statement

We want to provide full information to you at an early stage to enable you to make an informed decision as to whether you're committed to pursuing this position and to outline our expectations of all candidates taking part in our recruitment process.

Once you've reviewed the information in this brochure and feel this role would be suitable based on your current experience and qualifications, then we would like to hear from you further. If you have any queries relating to the role, then please do not hesitate to get in touch with our Talent Team.

If you feel this role may not be right at this time, but would still like to look at the possibility of joining our University, then please head over to our jobs page where you can set up alerts for future opportunities: **jobs.hull.ac.uk**

Information relating to the reward package, along with relocation details, if applicable, will be supplied to those shortlisted for interview. We engage in a variety of domestic and international benchmarking exercises to ensure we're extremely competitive in the level of reward and recognition we provide.

Your life in East Yorkshire

East Yorkshire has something to offer everyone. A place where your family can go walking in the Wolds one weekend and be on the beach the next.

Deciding to relocate is a big decision for all the family and you need information on everything, from homes and businesses to sports and events.

As a region, the area is progressive, seeing billions of pounds worth of private sector investment across multiple thriving industries. This has led to a diverse array of opportunities, which also include public sector improvements such as the development of multi-million-pound leisure and cultural facilities. Investment in retail and historical realm works are also being made across all four local authorities, enhancing the area's vibrancy and solidifying its legacy for future generations to come.

The region offers low commute to work times allowing that sought-after work-life balance, lower than average house prices, a fantastic choice of schools and areas of unrivalled natural beauty.



This remarkable region has so much to offer in terms of landscape and heritage, and something for all the family when it comes to shopping, dining and days out. The beautiful countryside of the Lincolnshire and Yorkshire Wolds makes up a huge proportion of the area; outdoor lovers will have a wealth of different areas for walking, riding, cycling and running.

When it comes to dining out, the Humber boasts an eclectic array of award-winning restaurants, gastro pubs and independent coffee shops with fresh and locally sourced produce. It's also home to a fantastic selection of shops, with everything from designer boutiques to high street shopping and independent retailers. So you'll be spoilt for choice if you're after some retail therapy.

There has never been a better time to make Hull your home, as the cost of living remains among the lowest in the UK and following its incredible transformation – this is only the beginning. The recent £80m redevelopment of Hull's Fruit Market included 109 new homes that sit alongside a hub of independent shops, boutiques and the beautiful Marina.



Top 10 reasons to work at Hull

1. We're going places

We're investing heavily in transforming our campus into a high-tech learning hub for the 21st century.

2. Career opportunities

If you have the ambition, we'll help you gain the knowledge and skills to succeed. We want you to have a long-term career with us, so we'll support you every step of the way.

3. A fantastic environment

Situated in the leafy suburb of Newland, our beautiful red-brick campus is well known for its friendly atmosphere. We host a variety of events with inclusivity at the heart of these initiatives.

4. Great benefits

We offer a competitive salary, generous holiday allowance, excellent contributory pension schemes, hybrid-working and time off for family priorities.

5. Our people

Work with people whose interests and ambitions match yours. We're investing in recruiting the best possible professors, lecturers, researchers and professional staff.

6. Superb facilities

We have one of the country's finest libraries and excellent sport and fitness facilities. We've also got a world-class concert hall, a surround-sound cinema, and a fantastic art gallery. Not to mention the variety of coffee shops and cafés on campus, which promote fair trade and organic products and cater to all tastes.

7. Location

In Hull you'll find a stunning medieval maritime city with a warm and friendly welcome. Hull's waterfront has a real cosmopolitan feel. Soak up the scenery or sit back and enjoy a meal at one of the many popular restaurants around our stunning marina. What's more, the surrounding East Riding of Yorkshire contains some of the country's most unspoilt scenery.

8. Affordability

We're the UK's most affordable city, according to a cost of living survey by [numbeo.com](https://www.numbeo.com) (Mid-Year 2023). Cheaper than Leeds, Lincoln, Manchester, Liverpool, Newcastle, Nottingham, Sheffield, Derby, Birmingham, and more.

9. Staff support

We'll make sure you're well looked after. We offer a range of resources, advice, training, support and guidance including an employee assistance programme, counselling services and support networks.

10. Opportunities for all

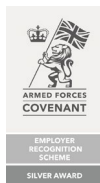
We're committed to eliminating discrimination on grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.



UNIVERSITY
of HULL

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Hull, HU6 7RX
United Kingdom

hull.ac.uk



GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.